



ODNLI

Organizational Development Network Long Island

How to Build an Online Presence

When

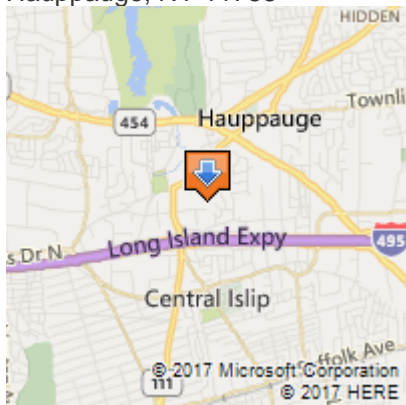
Tuesday October 4, 2016 from
5:30 PM to 8:00 PM EDT
[Add to Calendar](#)

Please join us, and invite your colleagues!
Dinner is included.

How to Build an Online Presence

Where

Clearvision Optical
425 Rabro Drive East
Suite 2
Hauppauge, NY 11788



[Driving Directions](#)

Business continues to change and move electronically. It's impossible for businesses to operate in 2016 without the ability to find them online. Just having a website, although necessary, won't help your organization, unless people are aware of, and visit, your site. Social Media continues to take over our lives, and ODNLI is pleased to present a very knowledgeable panel to describe how to get noticed. Listen to three internet entrepreneurs who know how to make organizations stand out from their competition. You will learn the do's and don'ts to draw traffic to your site. SEO and the importance of continually adding information will be covered.

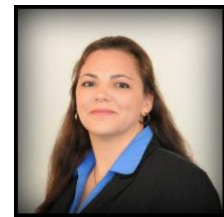
Our panelists look forward to sharing their experiences:



Edie Reinhardt



Ritima Sood



Tai Vicari

Edie Reinhardt is founder of RDT Content Marketing, a marketing consulting firm specializing in working with professional services firms and B2B companies. She is a former practicing attorney with over 15 years of experience in marketing, communications, and publishing. Her expertise includes strategic marketing plans, content development, and social media.

Ritima Sood, Founder & CEO of Artiems Software Solutions, is an Information Systems professional with over 20 years of executive and hands-on experience in managing the development of cutting edge and complex online applications, leading software development processes, and managing global technical teams. An accomplished programmer herself, Ritima uses her business and project management experience to design

and develop software geared toward increasing efficiency, productivity, and profitability, for small to medium sized businesses.

Tai Vicari, President & CEO of Networking Marketing Specialist Media Agency, Inc also known as NMS, is one of the leading Social Media Management and Virtual Assistant companies on Long Island. Tai has taught classes on social media, and has presented in front of organizations such as the Brookhaven Township "Women's Conference" and Smithtown Women Business Network, NYC Jacob Javits Center Marketing Expo as the featured speaker for Constant Contact. She has also been a featured guest on the TV-show "Live It UP with Donna Drake" that broadcasts on CBS.

Free for current ODNLI Members!

Members, please enter Promo Code ODNLIMEMBER to receive the free admission

\$25 for non-members

Click here to [Register Now!](#)

Dinner will begin at 5:30pm, and the panel will begin by 6:30pm.

For additional information, please contact
rsvp@odnetworkli.org