### **PROGRAM DETAILS**

#### TIME:

6:00 P.M. - 7:50 P.M. Registration begins 5:30 p.m.

#### LOCATION:

SCBA Center 560 Wheeler Road Hauppauge, NY

#### MCLE CREDIT:



## Suffolk Academy of Law

560 Wheeler Road Hauppauge, NY 11788 www.scba.org

# **Professional Development Workshop Series** Skill Sets for Success!

#### PROGRAM DESCRIPTION:

## Thursday, September 27, 2018 **Public Speaking To Grow Your Practice**

**INSTRUCTIONAL LEVEL:** Marketing is crucial to building a successful legal practice. This interactive workshop will help lawyers use public speaking as a powerful marketing tool to attract new clients and referral sources.

1.5 Practice Management; .5 Ethics

Faculty: Edie Reinhardt, Esq., RDT Content Marketing; Marla Seiden, Seiden Communications, Inc. Alison A. Besunder, Esq., Alison Arden Besunder, PC

## Thursday, November 8, 2018

## Motion Practice in Suffolk County-Avoiding the Pitfalls Learn the elements of a winning motion

Hon. Gerald Lebovits will share with you easy-to-remember and simple-to-understand methods of persuasive writing that will make a difference in your next motion. You'll learn the elements of a winning motion, including storytelling, theme, organization, style, rhetoric, ethics and legal method.

This program is jam packed with practical advice!

1.5 Skills; .5 ethics

Faculty: Hon. Gerald Lebovits Moderator: Diane K. Farrell, Esq.

Session 1 – 1.5 Pract. Mgt; .5 Ethics Session 2 - 1.5 Skills; .5 Ethics No partial credit will be given

## Intermediate & Advanced FINANCIAL AID:

Transitional and Non-

Transitional; Beginner,

Please call 631.234.5588 for information.

#### **REFRESHMENTS:**

A light dinner will be served

## WEBCAST:

These programs will be Recorded and Webcast

<b>REGISTRATION FORM FOR:</b>	Prof Day Workshop Series
REGISTINATION TO CRITICIA.	PIOLIDEV WORKSHOD Selles

BY MAIL: Return registration with payment to:

Suffolk Academy of Law

BY FAX: 631-234-5899 • BY PHONE: 631-234-5588

	ON-LINE: www.scba.org/salregform.php
	State: Zip:
	☐ Yes! I would like to make a \$10 donation
□ SCBA Member	METHOD OF PAYMENT:  Cash Check (payable to Suffolk Academy of Law) Credit Card Payments (www.scba.org/salregform.php)  ACADEMY PASS:  12-Session Pass Scholars Club 18B Panel
	SCBA Member\$60 each session; \$100 both Non-Member Attorney\$90 each session; \$160 both Law Student Member\$0